

# STRATEGIC PLAN 2020





# JACKSONVILLE COLLEGE STRATEGIC PLAN 2020

“For I know the plans I have for you,” declares the Lord, “plans to prosper you and not to harm you, plans to give you hope and a future.”

**Jeremiah 29:11 NIV**

JACKSONVILLE COLLEGE  
105 B. J. Albritton Dr.  
Jacksonville, Texas 75766  
903-586-2518 FAX 903-586-0743  
[www.jacksonville-college.edu](http://www.jacksonville-college.edu)

Owned and operated by the Baptist Missionary Association of Texas



Affiliated with the Southern Baptist of Texas Convention





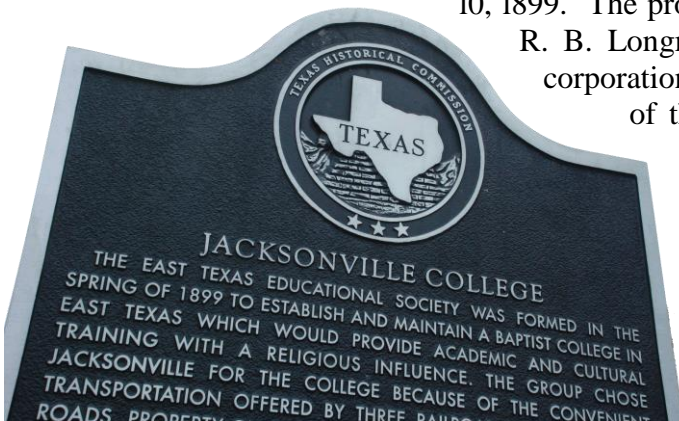
## HISTORICAL SKETCH

According to a historical document, “Jacksonville College was launched January 1899, in the city of Jacksonville, Texas in the Baptist pastor’s home, amid earnest prayers, heaving bosoms, streaming eyes, determined purposes, undaunted faith, simple trust, and unyielding loyalty to the faith of our fathers and the rising generation. Following the agreement to found, maintain, and perpetuate an institution of Baptist learning in East Texas, to be the sole property and heritage of the Baptist faith of the entire state, there was raised by the few present, \$23.00 for this institution. A small beginning, you say, but it is to be remembered that ‘Tall trees from little acorns grow, and into the mighty ocean the little brooklets flow.’ ‘Despise not now the day of small beginnings.’ ‘It is not by might nor by power but by the Spirit, saith the Lord.’” (J.M. Newburn 1904 Session of the Cherokee Baptist Association. A Centennial History of Jacksonville College, vol. 1 by John W. Gregson, 1998, p. 18-19).

In March of 1899, a group of earnest Baptists met in Palestine, Texas. They founded a permanent organization known as “The East Texas Educational Society.” The following officers were elected: A. W. Ewing, President; D. L. Scarborough and R. B. Longmire, vice-Presidents; C. A. Lawler, secretary; and W. J. Foscue, treasurer. They realized East Texas must educate its youth if it would rise to the heights of its possibilities. With this in mind, they proceeded in their plans to establish an institution that would provide academic and cultural training under religious influence.

A corporation was formed without capital or stock. The founders were confident in their belief that East Texas would support the school. They also believed the success of the school depended largely upon its location. Therefore, they endeavored to find a town that showed a potential for development. Several towns were interested in having the college, but because of the many possibilities for development in the city of Jacksonville and the surrounding territory, Jacksonville became their choice for the location of the college.

The East Texas Educational Society applied for a charter for Jacksonville College on June 10, 1899. The procedure was executed by A. P. Schofield, W. J. Foscue, R. B. Longmire, and J. M. Newburn, acting in the capacity of a corporation. The charter was approved and signed by the Secretary of the State of Texas, July 26, 1899, and was renewed in 1957.

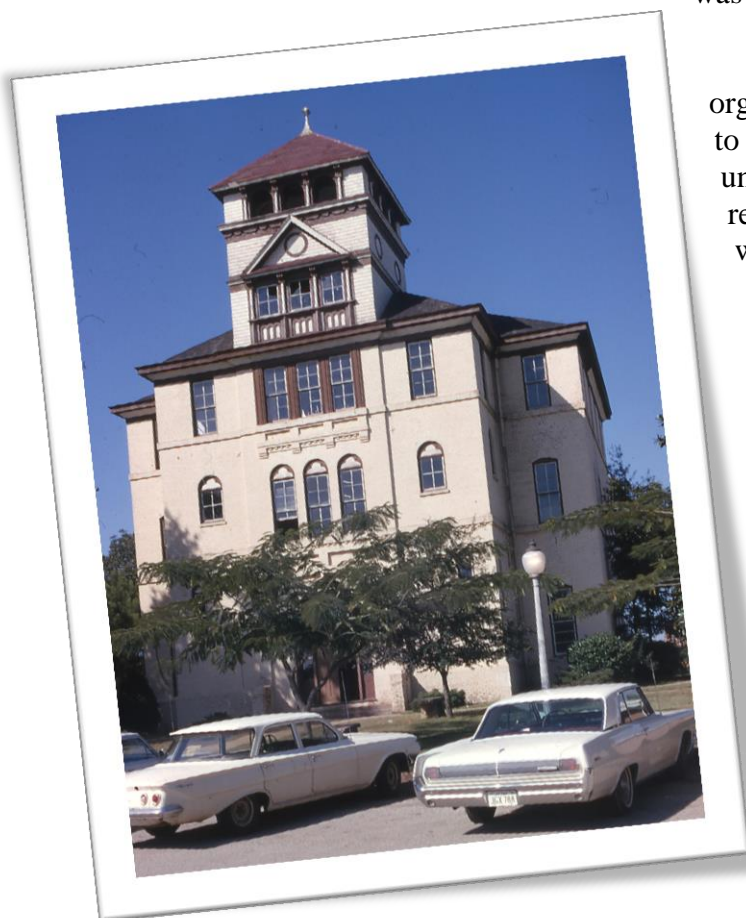


On July 20, 1899, a building site consisting of eighteen acres was bought for Jacksonville College. The trustees gave a contract for a three-story brick building in May 1899. This building was known as "Old Main." This building was not completed for the opening

session of 1899-1900, so the upper story of the Templeton building on South Bolton Street was rented, and the school opened in September with an enrollment of thirty-four students. Before the end of the opening session the enrollment had increased to eighty-five students. Before the Christmas holidays, the three story brick building on "College Hill" was completed, and classes were moved to that location. The building known as "Old Main" was torn down to make way for a chapel and fine arts building. The new chapel was dedicated to the memory of R. C. and Frances Buckner.

The college was organized on the senior college level awarding a Bachelor of Arts degree to its graduates. The college functioned as a senior college until 1918, when it was reorganized on the junior college level. The college has continued to function on the junior college level since 1918, awarding its graduates the Associate in Arts Degree, and the Associate in Science Degree.

The Jacksonville College Academy was organized in 1918-1919. Its purpose was to offer a four-year course comparable to the standards of high school work. The academy became affiliated with the State Department of Education in 1919 and maintained that affiliation until the academy was discontinued in 1958.



The junior college course of study was organized in 1918-1919. The curriculum conformed to that offered by standard colleges and universities in their first and second year requirements. In 1923 affiliation was established with the State Department of Education.

In 1923, the original charter was amended to provide that Articles 7, 8, and 9 be changed to allow the Baptist Missionary Association of Texas to become the owner of Jacksonville College. Since this date, the Baptist Missionary Association of Texas has owned and operated the college. On April 19, 2004, the college affiliated with the Southern Baptists of Texas Convention.

The college is located in a city of some 14,000 inhabitants, nestled in the beautiful rolling hills of East Texas. The city boasts several industries, a prosperous farming region, friendly people, and a fine system of public schools, a national seminary, and many active churches.

In order to meet the needs of its students, Jacksonville College offers a broad curriculum in the areas of liberal arts, fine arts, and religion. Work is offered for the freshman and sophomore years, leading toward the Bachelor of Arts and the Bachelor of Science degrees in senior colleges and universities.



Special programs of study are offered consisting of courses in various fields for those who do not choose to follow the liberal arts plan. The college is prepared to offer short courses of a wide variety any time sufficient need or interest is indicated.

The exemplary student body, the strong faculty, the campus spirit, and the location all combine to make Jacksonville College an ideal place for any student who seeks a sound education that keeps Christ preeminent.



Jacksonville College has been served by several great men of God who were faithful to the cause of Christian Education. Listed below are the names of the presidents and their terms of office. The college has ample reason to be intensely proud of its leadership through these many years.

#### NAME

J. V. Vermillion  
B. J. Albritton  
J. M. Newburn  
B. J. Albritton  
J. V. Vermillion  
F. D. Graves  
H. R. Chapman  
J. W. Hoppe  
D. C. Dove  
J. V. Vermillion  
B. J. Albritton  
J. W. Overall  
C. R. Meadows  
Gerald D. Kellar  
Douglas L. Laird  
Curtis M. Carroll  
F. Donald Collins  
H. Edwin Crank  
W. Michael Smith

#### TERM OF OFFICE

1899-1903  
1903-1905  
1905-1906  
1906-1908  
1908-1911  
1911-1912  
1912-1913  
1913-1914  
1914-1915  
1915-1918  
1918-1937  
1937-1941  
1941-1944  
1944-1956  
1956-1961  
1961-1986  
1986-1988  
1988-2011  
2011-



## ACCREDITATION

Jacksonville College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) located at 1866 Southern Lane, Decatur, Georgia, 30033-4097. Telephone number 404-679-4301. Jacksonville College is accredited to award the following:

Associate Degree  
Junior College Diploma  
Continuing Education

## APPROVAL



Jacksonville College is approved by the Department of Veterans Affairs to administer benefits to veterans and other eligible persons enrolled in the Associate Degree programs.



## AUTHORITY

The Jacksonville College Board of Trustees is the ultimate source of authority in all affairs of the college. The President of the college is the Chief Executive of the college and is responsible to the Trustees. The Trustees meet three times a year in the months of January, May, and September. Trustees for 2012-2013 are listed on the next page.

## Board of Trustees 2012-2013

Jan Brazier (2011-2015) 211 Pebble Beach Jacksonville, TX 75766	BMA	Robbie Caldwell (2009-2013) Chairman 10251 FM 724 Tyler, TX 75704	BMA
Jack Cook (2012-2016) P. O. Box 150655 Fort Worth, TX 76108	BMA	Joseph Dufner (2004) (2005-2009) (2009-2013) 171 Pecan Ridge Diboll, TX 75941	SBTC
Charlotte Johnson (2011-2013) (completing resigned member's term) 1044 S. Mimosa Road Gilmer, TX 75644	BMA	Gary Ledbetter (2009-2013) Ex-officio P. O. Box 1988 Grapevine, TX 76099	SBTC
Stephen McCeig (2009-2013) 301 E. FM 489 Buffalo, TX 75831	BMA	Jeremy Martin (2011-2015) P. O. Box 159 Nash, TX 75569	BMA
Tony Murray (2009-2013) 8378 FM 347 North Jacksonville, TX 75766	At-large	Ken Perkins (2012-2016) 701 Old Montgomery Road Conroe, TX 77301	BMA
James Schoenrock (2009-2013) Rep. to the Adm. Comm. 1921 Cochran Dr. Mesquite, TX 75149	BMA	Richard Smith (2011-2015) 1116 Brown St. Waxahachie, TX 75165	BMA
Greg Starr (2010-2014) 7 River Plantation Texarkana, TX 75503	At Large	Lee Welch, Secretary (2010-2015) 1502 Meadowhill Jacksonville, TX 75766	SBTC
John Ben Williams (2010-2014) Asst. Chairman 305 Martin Lane Carthage, TX 75633	BMA	Steve Williams (2011-2015) Asst. Secretary 119 Redwood Lane Terrell, TX 75160	SBTC





## MEMBERSHIP

- American Association of Presidents of Independent Colleges and Universities
- American Society of Composers, Authors, and Publishers
- Broadcast Music, Inc.
- Community College Humanities Association
- Council for Higher Education Accreditation
- East Texas State Historical Association
- Hispanic Association of Colleges and Universities
- Independent Colleges and Universities of Texas (ICUT)
- Jacksonville Chamber of Commerce
- National Association of Independent Colleges and Universities
- National Junior College Athletic Association
- Region XIV Athletic Conference
- Southern Association of Colleges and Schools (SACS)
- Texas Association of Collegiate Registrars and Admissions Officers
- Texas Council of Academic Libraries
- Texas Independent College Foundation
- Texas Library Association
- Texas Music Educators Conference
- Texas State Historical Association

## FACILITIES



Jacksonville College is located in the northwest section of the city of Jacksonville, Texas. The campus has been occupied continuously since 1899. Native oak, pine, and paper-shell pecan trees add beauty and a restful atmosphere to the campus. Appropriate areas are provided for easy parking and for outdoor sports and activities. The campus originally comprised 6.8/10 acres of land, but because of the purchase of surrounding lots, the acreage is now approximately 26 acres, including a 7 acre intramural playing field.

The **C. R. Meadows Administration and Classroom Building** (1962) contains administrative and faculty offices classrooms in addition to the biology, chemistry and computer science laboratories.



The **Mary Nell and Summers A. Norman Library** (2002) is located on the corner of Travis Street and Kickapoo Street. The library reading room has a seating capacity of sixty. The library is open sixty-four hours a week and maintains a qualified staff to assist patrons. The library houses over 21,000 volumes along with approximately 38 current magazine subscriptions, four newspaper subscriptions and additional bound journal volumes. Some of these publications have been issued by national, state

and local associations affiliated with the Baptist Missionary Association of America. Additionally, the library subscribes to several scholarly online databases, one of which is Tex-Share. Because the library is equipped with modern technology, these online sources give access to hundreds of additional periodicals and books.

The **Weatherby Memorial Building** (1952) is the former library. Since 2002, it has undergone significant renovation and now houses the Conference/ Distance Learning Room, Community Computer Lab for both student and community use, the Financial Aid Office, the Office of Information Technology, and the Jaguar Collegiate Bookstore.

The **Buckner Chapel and Gerald Orr Music Annex** (1975) contains an auditorium with a seating capacity of 500, classrooms, practice rooms, and fine arts faculty offices.

The **Little Cafeteria and Student Center** (1968) serves several purposes. The student center provides space for studying, watching television, and playing various types of games, such as pool, ping-pong, and electronic games. The Office of the Dean of Students is also in this area. The cafeteria provides complete meals for students and college personnel at nominal cost.

The **Curtis Carroll Field House/Gymnasium** (1979) has floor space for a regulation-size basketball court, two practice courts, weight room, exercise and therapy rooms, and a large classroom.

**Collins Hall**, the women's residence hall (1965), will house fifty-two students.

**Memorial Hall**, the men's residence hall (1966), is designed to accommodate fifty-one students.

The **Pine Street Residence Hall** consists of five apartments normally used for additional men's residence.

The **Newburn-Rawlinson House** was built for the Rev. John Madison Newburn (1868-1926), a native of Mississippi, who came to Jacksonville from Neches, Texas in the winter of 1896 to assume the pastorate of the First Baptist Church. He and his wife, Lula, purchased property on this site in 1901 from F. A. Fuller and R. B. Longmire. Built in 1903, this house is a late example of a Victorian residence with transitional classical revival elements, including a two-story balustrade porch and four ornamental gables. The Newburn family formed close ties with Jacksonville College and other family and friends in the community.



When housing facilities were limited at the school, the Newburn home served as a dormitory. Two Jacksonville College presidents, the Rev. J. V. Vermillion and Deacon B. J. Albritton, were among those who penned a special memorial record of Newburn's work with the First Baptist Church after his death. Rev. Newburn had served 22 years as pastor. In 1928, after a fire destroyed the small Newburn Hospital owned and operated by J. M. Newburn's brother, C. L. Newburn, M. D., Lula Newburn offered her home to serve as a temporary hospital until a new facility was erected five months later. The home was owned and occupied by Newburn heirs until it was purchased by Dallas and Thelma Rawlinson in 1945. In later years, the home served as a day care facility for area children. The house was returned to the friends of its first owners in 1994 when it was sold to Jacksonville College. It was recorded as a Texas Historic Landmark in 1998. The facility now houses the Jacksonville College Alumni offices, the Resource Development Director, and serves various other functions for the college.



The **Shoffner-Thurston Maintenance Building** was originally the Travis Street Baptist Church building and was renovated in 2011 to house the maintenance department and house the buses and vans of Jacksonville College.

### Additional Properties

In the Summer of 2012, the college began purchasing adjacent properties to meet the needs of a growing student population.



The **M.H. Fite house** at 312 Kickapoo Street is a historical home built in the early 1900's. Mr. Fite worked for the St. Louis Southwestern Railway Company that put in a railroad track adjacent to the house on the west side and on to downtown Jacksonville. Some local residents believe that Mr. Fite was a telegraph operator for the railroad company and that the very first telegraph office in Jacksonville was located in the back yard of this historic home.

Heirs to the Fite family sold the home to Ora Mae Zalocha February 23, 1966. The home was sold to Mrs. Ethel Oliver in the early 1970s. Jacksonville College acquired the home on June 25, 2012. The home has been renovated for campus housing.

Residential properties adjacent to the campus located at 607 Kickapoo, 509 W. Pine, 607 W. Pine, 621 Washington, 702 Washington, and 703 Jefferson are now owned by Jacksonville College and have also been renovated for campus housing.

Rental property located at 1107 Brookhollow Dr., 442 S. Bonner and 447 S. Bonner are used for faculty /staff housing.



# BRANDING

## Logo:



## Motto:

CHALLENGING MINDS ✚ TRANSFORMING LIVES

## Colors:

The school colors for Jacksonville College are purple (PMS 267C) and gold (PMS 123C).

## Mascot:



The Jaguar is the emblem of school spirit. The theme is emphasized by the Athletic team, cheer leaders, mascot, and fans.

**Name: Jaxon**





# ALMA MATER



Our Alma Mater so proudly stands  
Proclaiming truth to every land,  
Exalting Christ our aim shall be  
As we march on to victory.

As we go forth from Thy dear walls  
To answer duty's urgent calls,  
Thy memories ever dear shall be.  
We hail thee ever, our J.B.C.



# STATEMENT OF PURPOSE

Jacksonville College is incorporated by the state of Texas in accordance with the articles of Incorporation that were approved by the Secretary of State, July 26, 1899, and renewed in 1957.

The purposes for which this corporation is formed and created are hereby declared to be for the encouragement, promotion, and maintenance of education in all its branches; for acquiring, purchasing, securing and owning a college and student residence site or college and resident site; for accepting and receiving in any manner conveyed to be corporation for the purpose of locating, establishing, building, equipping and maintaining a Missionary Baptist College; and for locating, furnishing, building, equipping and maintaining all necessary buildings and structures for the establishment, management, and perpetuation of said college.



# STATEMENT OF FAITH



A deep faith in God is the foundation of Jacksonville College. The college believes that no education is complete until a student understands who God is and how to relate to Him through His Son Jesus Christ. Doctrinal beliefs influence all that the college does and teaches. Jacksonville College recognizes certain basic tenets of the Christian faith. The following are basic doctrinal distinctives but not exhaustive of all our beliefs.

- The Bible is the inerrant, infallible word of God and is the final authority in all matters of belief and practice.
- There is one and only one living and triune God. He is Creator, Redeemer, Preserver, and Ruler of the Universe.
- Christ is the eternal Son of God. In His incarnation, Jesus was conceived of the Holy Spirit and born of the Virgin Mary.
- Man is the special creation of God, who created us male and female.
- Salvation is the gracious act of God through faith in Jesus Christ and Him alone.
- Believers are to mature in the faith through discipleship and serve God and others through a New Testament Church.
- Jesus Christ will return personally and visibly in glory to the earth. Christ will judge all men according to His will.

The Bible is the authority. The college's doctrinal expressions are found in

- (1) Baptist Missionary Association of *Texas Doctrinal Statement* (Jacksonville College is owned and operated by the BMA of Texas).
- (2) Southern Baptist Convention *Baptist Faith and Message 2000* (Jacksonville College is affiliated with the SBTC)



## STATEMENT OF EDUCATION

Jacksonville College is committed to educational studies within the framework of a Christian theistic worldview as revealed in scripture. Such a view sees no dichotomy in truth, affirms that Biblical revelation and scientific inquiry are complementary rather than contradictory, and requires a recognition of a personal God revealed both in nature and in the person of Jesus Christ. Thus, all truth is regarded as God-given and is considered sacred. Truth should be pursued with diligence and received with humility.



## MISSION STATEMENT



Jacksonville College exists to provide a quality education from a biblical worldview that challenges minds, transforms lives, and equips students for servant leadership and lifelong learning.



## CORE VALUES

Jacksonville College has as its core the following values:

1. To be biblically based
2. To be quality enhanced
3. To be service minded

# VISION STATEMENT



“Where there is no vision the people perish.” Proverb 29:18



The Jacksonville College's vision is to pray for a movement of God, to provide more room for growth, and to prepare students for a global tomorrow.



## Objectives and Initiatives

### GOAL 1

**Goal 1: Provide a Christ-centered, quality education that prepares students for further educational endeavors.**

Objective 1.1 Integrate faith and learning in all subjects

Initiative 1.1.1 Provide professional development for the faculty annually regarding the integration of faith and learning

Initiative 1.1.2 Select quality curricula that support a Christian worldview

**Colossians 3:23  
(NIV 84)**

**“Whatever you do,  
work at it with  
all your heart,  
as working for  
the Lord, not for  
men”**

Objective 1.2 Embrace an innovative instructional and learning environment

Initiative 1.2.1 Implement technology in all classrooms

Initiative 1.2.2 Implement a technology-based developmental mathematics program and monitor student success

Initiative 1.2.3 Redesign developmental English to integrate reading and writing and monitor student success

Initiative 1.2.4 Establish a Teaching and Learning Center to serve the tutorial needs of the students and supplement the instructional needs of the faculty

Initiative 1.2.5 Develop an Honors Program for students who are intrinsically motivated to achieve more than that which is typically required of a college freshman or sophomore student

Initiative 1.2.6 Provide quality academic curricula which enables students to be successful in the 21<sup>st</sup> century global society.

Objective 1.3 Establish Learning Communities in which students participate together in activities such as book studies, community service projects, and such.

Objective 1.4 Improve the availability of services for online students and increase online offerings

Objective 1.5 Pursue associate degree programs that support licensed career options



## GOAL 2

2 Timothy 2:2  
(NIV 84)

"And the things you have heard me say in the presence of many witnesses entrust to reliable men who will also be qualified to teach others."

**Goal 2: Perpetuate a distinctly Christian environment in every dimension of college life.**

Objective 2.1 Build a Student Union Building to accommodate student service needs

Initiative 2.1.1 Expand food services to include healthier choices

Initiative 2.1.2 Create space for organizational meetings and activities

Initiative 2.1.3 Create space for student gatherings

Initiative 2.1.4 Create space for student services such as postal services, ATM, and copying

Objective 2.2 Involve students in activities that foster social growth

Initiative 2.2.1 Increase the involvement of commuter students in campus activities

Initiative 2.2.2 Create a program of student activities that attracts an ethnically diverse student population

Objective 2.3 Provide a secure environment for both students and employees

Initiative 2.3.1 Establish an Office of Campus Security

Initiative 2.3.2 Expand the use of security cameras

Initiative 2.3.3 Improve campus lighting

Objective 2.4 Update student housing

Initiative 2.4.1 Build residential villages to accommodate 200 students

Initiative 2.4.2 Replace Memorial Hall with a new facility to accommodate 100 men

Initiative 2.4.3 Renovate and expand Collins Hall to accommodate 100 students

Objective 2.5 Promote physical fitness and a healthier lifestyle among both students and employees

Initiative 2.5.1 Renovate current Student Union Building to house a fitness center

Objective 2.6 Protect and maintain student records

Initiative 2.6.1 Implement an imaging process for paper files currently stored in several locations on campus

Initiative 2.6.2 Provide students with online access to educational records

Objective 2.7 Provide assistance for students regarding career choices

Initiative 2.7.1 Establish a center for career counseling

Initiative 2.7.2 Partner with the Chamber of Commerce to establish a pool of employers willing to provide internships and part-time employment for Jacksonville College students

Objective 2.8 Establish childcare services for Jacksonville College students to enable the enrollment of non-traditional students and to facilitate their attendance on a daily basis.





## GOAL 3

### **Goal 3: Promote lifelong learning for students, faculty, staff, and community.**

Objective 3.1 Promote professional development among faculty and staff

Initiative 3.1.1 Provide release time for professional development

Initiative 3.1.2 Provide funding for professional development

Objective 3.2 Provide opportunities for the community to participate in continuing adult education courses

Initiative 3.2.1 Offer at least two continuing education and/or workforce development classes a year

Initiative 3.2.2 Engage pastors in learning opportunities annually

Objective 3.3 Increase transfer rates

Initiative 3.3.1 Establish articulation agreements to facilitate transfer

Initiative 3.3.2 Establish a Transfer Center

Objective 3.4 Provide cultural and enrichment opportunities

Initiative 3.4.1 Develop travel study

Initiative 3.4.2 Provide a cultural arts program

### 2 Timothy 2:15 (NIV 84)

"Do your best to present yourself to God as one approved, a workman who does not need to be ashamed and who correctly handles the word of truth."



## GOAL 4

### **Goal 4: Pursue our vision for growth in enrollment, operations, endowments, and capital improvements.**

### 2 Corinthians 8:21 (NIV 84)

"For we are taking pains to do what is right, not only in the eyes of the Lord but also in the eyes of men."

#### Objective 4.1 Increase student enrollment

Initiative 4.1.1 Seek enrollment goal growth of 50 full-time students per year over previous year

Initiative 4.1.2 Expand the dual credit program

Initiative 4.1.3 Increase the enrollment of international students to 5% of residential population

Initiative 4.1.4 Expand intercollegiate athletics to include programs from which participating students can further their academic careers through sports that the college and community will support

#### Objective 4.2 Formulate a Master Plan Community for 2020

Initiative 4.2.1 Establish a Facilities Committee

Initiative 4.2.2 Secure the services of an architect to assist in the development of a master plan

Initiative 4.2.3 Purchase properties as needed

Initiative 4.2.4 Build and renovate educational facilities for 1000 students

Initiative 4.2.5 Build and renovate housing for 400 residential students

#### Objective 4.3 Increase funding

Initiative 4.3.1 Increase endowments by 15 % each year

Initiative 4.3.2 Identify and pursue grant opportunities

Initiative 4.3.3 Increase giving from churches by 5% per year

#### Objective 4.4 Evaluate salaries annually with a goal of salary improvement for faculty and staff

Initiative 4.4.1 Implement and maintain a salary tier system

Initiative 4.4.2 Increase employee salaries annually

#### Objective 4.5 Provide for the technological needs of both students and employees

Initiative 4.5.1 Upgrade the communications system

Initiative 4.5.2 Purchase and convert to a new information system able to handle the growing needs of Jacksonville College

Initiative 4.5.3 Systematically upgrade existing computer labs for student use

Initiative 4.5.4 Monitor server needs to accommodate growth in student population



## GOAL 5

### **Goal 5: Produce students who are equipped for Christian servant leadership in the global community.**

#### Objective 5.1 Assist students in Christian growth

Initiative 5.1.1 Offer Disciple Way training to our students. (Training)

Initiative 5.1.2 Provide an hour a week on campus designated as Disciple Way hour

Initiative 5.1.3 Enlist 30 students to complete the Disciple Way process

#### Objective 5.2 Set aside one chapel a month to be student led (leadership)

Initiative 5.2.1 Have students lead in praise and worship in at least three chapels a month

Initiative 5.2.2 Have students preach, testify, teach, and share in at least one chapel a month

#### Objective 5.3 Provide opportunities for Christian growth (personal growth)

Initiative 5.3.1 Partner with First Baptist Church, Jacksonville to offer student worship once a week

Initiative 5.3.2 Offer Praise and Worship Service (PAWS) on campus once a week

Initiative 5.3.3 Offer Vertical Bible study on campus once a week

#### Objective 5.4 Increase student involvement in Christian ministry (service)

Initiative 5.4.1 Survey area churches regarding their ministry needs

Initiative 5.4.2 Enlist and train students to serve on the mission team to assist churches with ministry needs

### **Matthew 5:13-16, 28:19-20 (NIV 84)**

"You are the salt of the earth. But if the salt loses its saltiness, how can it be made salty again? It is no longer good for anything, except to be thrown out and trampled by men.

You are the light of the world. A city on a hill cannot be hidden. Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house. In the same way, let your light shine before men, that they may see your good deeds and praise your Father in heaven."

"Anyone who breaks one of the least of these commandments and teaches others to do the same will be called least in the kingdom of heaven, but whoever practices and teaches these commands will be called great in the kingdom of heaven. For I tell you that unless your righteousness surpasses that of the Pharisees and the teachers of the law, you will certainly not enter the kingdom of heaven."

Initiative 5.4.3 Increase the number of students participating in internships with area churches

Initiative 5.4.4 Increase student participation in mission trips



# QUALITY ENHANCEMENT PLAN



## Let There Be MATH

Jacksonville College's Quality Enhancement Plan (QEP) "Let There Be MATH," embodies the institutions determination to strengthen student success in developmental mathematics and college algebra. The goal is to create a math culture. Over the next five years (2010-2015) the emphasis will be in four strategic areas:

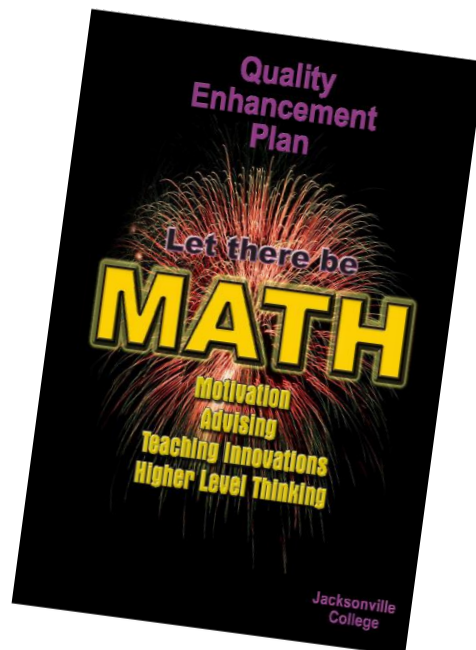
**Motivation**

**Advising**

**Teaching innovations**

**Higher lever thinking**

The QEP Manager, Dianna Smith, will oversee the five-year plan. As a direct result, the college hopes to realize a positive impact on graduation/transfer rates and to inspire students to achieve the goal of life-long learning.







# INSTITUTIONAL EFFECTIVENESS

Institutional effectiveness at Jacksonville College involves systematic review of all areas of campus activity in light of the mission of the college. The Board of Trustees, administration, faculty, and staff are devoted to ongoing assessment with the intent to continuously improve the educational services rendered to the students of Jacksonville College. The assessment process revolves around the following questions:

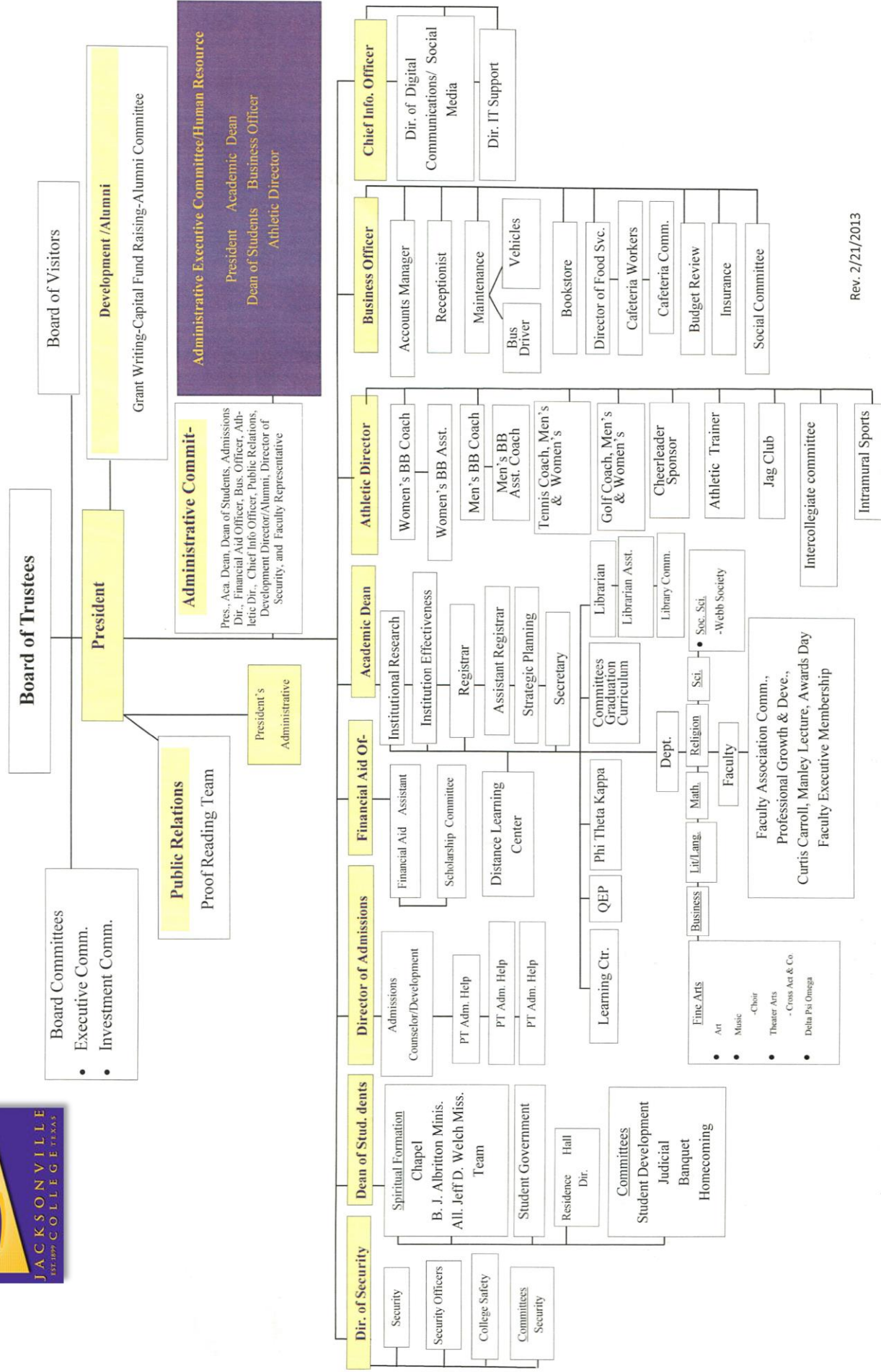
1. Is the college operating within the scope of its mission?
2. Is the college accomplishing what it intended to accomplish?
3. What can the college do to improve the quality of education received by its students?
4. Have efforts to improve the college brought about successful changes within the institution?

The Institutional Effectiveness Committee is appointed by the President and is under the direction of the Director of Institutional Research. Because institutional effectiveness is a campus-wide effort, each facet of campus life is represented on the Institutional Effectiveness Committee. This committee is charged with the task of overseeing the ongoing assessment process. Each college unit to be assessed in the institutional effectiveness process (Institutional Effectiveness Unit) must relate to the mission of the college and to at least one of the five Institutional Goals identified by the Board of Trustees as goals to specifically detail the mission of the college.

The model used by each Institutional Effectiveness Unit and the Institutional Effectiveness Committee to document effectiveness is the “five-column model” developed by Dr. Jim Nichols. The model divides the process into five sections, each of which is represented by one column of the model. The columns provide a structure for documenting the effectiveness process at specified times of the academic year. An explanation of this process may be found in the *Handbook of Institutional Effectiveness*, available in the office of the Director of Institutional Research/Academic Dean. A standard form is used for documentation of Institutional Effectiveness.



# ORGANIZATION CHART





## PRIORITY OF NEEDS

New student housing for 100 students	\$1,300,000
Expand Collins Hall for 25 more (Women's Resident Hall)	400,000
Renovate classrooms	200,000
Security Cameras and Lock System	100,000
Campus Lighting	50,000
Computers and Computer Desks	50,000
Student Coffee Center	5,000

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### Ways You Can Help

- ☐ Pray
- ☐ Give \_\_\_\_\_ monthly
- ☐ Give \_\_\_\_\_ a one-time gift
- ☐ Give \_\_\_\_\_ to a project listed above \_\_\_\_\_  
Amount Name of Project

- ☐ Encourage others to give
- ☐ Host a regional informational meeting at your church.

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State and Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_